

كلية إدارة الأعمال

قسم الإدارة الصحية

برنامج دكتوراة الفلسفة في إدارة الرعاية الصحية وسياساتها

# How to write an academic proposal for a PhD in Healthcare Management and Policies\*:

#### First: Introduction

- o Provide a brief overview of your proposed research topic
- Explain the significance and relevance of your research, locally and globally
- State your research questions/ objectives

## Second: Background and Literature Review

- Conduct a thorough review of existing literature related to your research topic
- Identify gaps in the current knowledge and explain how your research will address them
- Demonstrate your understanding of the key concepts, theories, and debates in the field

#### Third: Research Methods

- o Describe your proposed research design and methods
- Explain how you will collect and analyze data (e.g., qualitative, quantitative, or mixed methods)
- o Discuss the validity and reliability of your chosen methods
- o Address any potential limitations or challenges in your research design

#### Forth: Expected Outcomes and Contribution

- o Discuss the expected outcomes of your research
- Explain how your research will contribute to the field of healthcare management and policies
- Highlight the potential practical implications of your research for healthcare organizations and policymakers

Sixth: Timeline and Feasibility

- Provide a realistic timeline for your research, including key milestones and deliverables
- Demonstrate the feasibility of your proposed research within the given timeframe (48 months)
- o Discuss any resources or support you may need to complete your research

### Seventh: Ethical Considerations

- o Address any ethical issues that may arise during your research
- Explain how you will ensure the protection of human subjects (if applicable)
- o Discuss how you will maintain confidentiality and data protection

#### **Next: References**

 Include a list of references cited in your proposal using only recent APA style as appropriate citation style

## Final: Appendices (if applicable)

 Include any additional materials that support your proposal, such as questionnaires, interview guides, or letters of support

## Tips for success:

- Tailor your proposal to the specific requirements of the department
- Use clear and concise language, avoiding jargon and technical terms where possible
- Follow the instructions to avoid AI plagiarism.
- Demonstrate your passion and enthusiasm for your research topic
- Seek feedback from your academic mentors or colleagues to refine your proposal
- Proofread your proposal for any spelling, grammar, or formatting errors
- We expect 5-8 pages (12 Font New Times New Roman)

Remember, a well-crafted research proposal showcases your potential as a researcher and your ability to contribute to the field of healthcare management and policies. It is better to specify a related health issue in Saudi Arabia, GCC, Arab word, or globally.

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<sup>\*</sup>This is just a guideline and doesn't guarantee acceptance in the program.