

#### Kingdom of Saudi Arabia

The National Commission for Academic Accreditation & Assessment

# ANNUAL PROGRAM REPORT (APR) 2014-2015



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**Program Eligibility**: The program is to submit the two most recent APRs as part of the requirements for program eligibility using the NCAAA Template.

**Post Accreditation**: The program is required to annually complete an APR. The APR is to document a complete academic year.

APR's are prepared by the program coordinator in consultation with faculty teaching in the program. The reports are submitted to the head of department or college, and used as the basis for any modifications or changes in the program. The APR information is used to provide a record of improvements in the program and is used in the Self Study Report for Programs (SSRP) and by external reviews for accreditation.

## **Annual Program Report**

1. Institution King Saud University	Date of Report: 15-10-2015
2. College/ Department : College of Business Adr	ministration/ Management Information Systems
Department	
3. Dean Prof. Moaadi Mohammed Mod-Heb	
4. List all branches/locations offering this program	n
1KSU Main Campus_	

Program title and code

Systems



Bachelor Of Science In Business Administration (BSBA) Major in Management Information

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## A. Program Identification and General Information

MIS Accreditation committee
Academic year to which this report applies. 2014-2015
B. Statistical Information
1. Number of students who started the program in the year concerned:
106
2. (a) Number of students who completed the program in the year concerned:
Completed the final year of the program:
Completed major tracks within the program (if applicable)  N/A
TitleNo N/A
TitleNo N/A
Title No N/A
Title
2. (b) Completed an intermediate award specified as an early exit point (if any) N/A
3. Apparent completion rate. 86%
(a) Percentage of students who completed the program

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(Number shown in 2 (a) as a percentage of the number that started the program in that student intake.)

(b) Percentage of students who completed an intermediate award (if any)

N/A

(e.g. Associate degree within a bachelor degree program)

(Number shown in 2 (b) as a percentage of the number that started the program leading to that award in that student intake).

Comment on any special or unusual factors that might have affected the apparent completion rates (e.g. Transfers between intermediate and full program, transfers to or from other programs).

#### 4. Enrollment Management and Cohort Analysis (Table 1)

**Cohort Analysis** refers to tracking a specific group of students who begin a given year in a program and following them until they graduate (How many students actually start a program and stay in the program until completion).

A **cohort** here refers to the total number of students enrolled in the program at the beginning of each academic year, immediately after the preparatory year. No new students may be added or transfer into a given cohort. Any students that withdraw from a cohort may not return or be added again to the cohort.

**Cohort Analysis** (Illustration): **Table 1** provides complete tracking information for the most recent cohort to complete the program, beginning with their first year and tracking them until graduation (students that withdraw are subtracted and no new students are added). Update the years as needed.



The following tables shows the cohort analysis from the session 2010-11.

	2009-	2010-	2011-	2012-	2013-	2014 -	2015
Student Category	10	11	12	13	14	15	-16
Total student enrollment at the beginning of year	PYP	195	187	177	177	177	8
Progressed through the year	N/A	187	181	171	172	167	N/A
Withdrawn during the year and re-enrolled the following year	N/A	00	00	06	05	8	N/A
Withdrawn for good	N/A	08	10	0	0	0	N/A
Graduated successfully	N/A	N/A	N/A	N/A	N/A	168	N/A

Table-1: Enrolment Management and Cohort Analysis of 2010-2011

Out of the 195 students who joined MIS department in 2010-11, 168 have successfully graduated in 2014-15 with a success rate of 86.15%. There were 8 students who have left the program for good due to personal reasons. Moreover, there are 8 students who have not yet finished their degree and are enrolled in different programs in the academic year 2015-16. The progression rate of the cohort 2010-2011 is as follows:

Year	2010-11	2011-12	2012-13	2013-14	2013-14
Progression rate	95.90	96.79	94.35	97.17	94.35

Table-2: Progression Rate of the Cohort 2010-2011

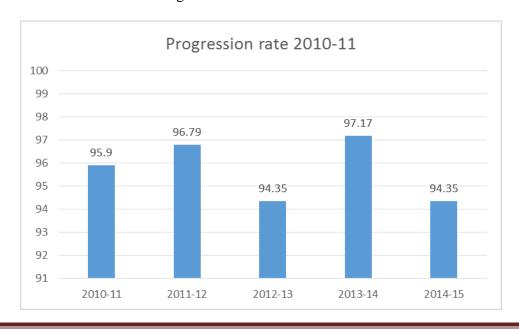




Figure-1: Progression Rate 2010-2011

	2010-	2011-	2012-	2013-	2014	-2015-
Student Category	11	12	13	14	15	16
Total student enrollment at the beginning of year	PYP	199	193	184	179	177
Progressed through the year	N/A	190	183	178	169	N/A
Withdrawn during the year and re-enrolled the following year	N/A	03	01	01	08	N/A
Withdrawn for good	N/A	06	09	05	02	N/A
Graduated successfully	N/A	N/A	N/A	N/A	N/A	N/A

Table-3: Enrolment Management and Cohort Analysis of 2011-2012

In 2011-12, 199 students joined the MIS program. This session is not yet graduated. Out of 199 who joined MIS department in 2011-12, 177 are in their final year of graduation whereas 22 have withdrawn for good.

The progression rate of the cohort 2011-2012 is as follows:

Year	2011-12	2012-13	2013-14	2014-15
Progression rate	95.48	94.82	96.73	94.41

Table-4: Progression Rate of the Cohort 2011-2012

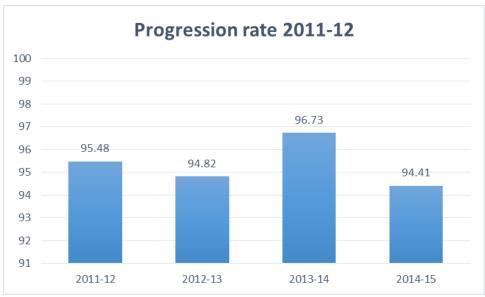


Figure-2: Progression Rate 2011-2012



Student Category	2010-11	2011-12	2012-13	2013-14	2014 - 15	2015 - 16
Total student enrollment at the beginning of year		PYP	180	169	165	163
Progressed through the year			167	161	153	N/A
Withdrawn during the year and re-enrolled the following year			02	04	10	N/A
Withdrawn for good			11	04	02	N/A
Graduated successfully			N/A	N/A	N/A	N/A

Table-5: Enrolment Management and Cohort Analysis of 2012-2013

In 2012-13, 180 students joined the MIS program. Out of 180 who joined MIS department in 2012-13, 163 are in their fourth year whereas 17 have withdrawn for good due to various reasons. The progression rate of the cohort 2012-2013 is as follows:

Year	2012-13	2013-14	2014-15
Progression rate	92.77	95.27	92.72

Table-6: Progression Rate of the Cohort 2012-2013

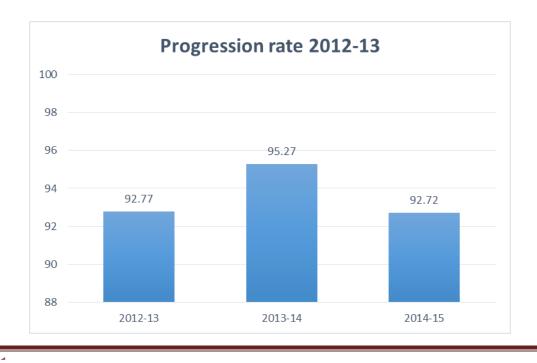


Figure-3: Progression Rate 2012-2013

Student Category	2010-11	2011-12	2012-13	2013-14	2014 - 15	2015 - 16
Total student enrollment at the beginning of year			PYP	0	N/A	N/A
Progressed through the year				N/A	N/A	N/A
Withdrawn during the year and re-enrolled the following year				N/A	N/A	N/A
Withdrawn for good				N/A	N/A	N/A
Graduated successfully				N/A	N/A	N/A

Table-7: Enrolment Management and Cohort Analysis of 2013-2014

In 2013-14 session there was no intake due to the lack of faculty members in the department however the following year the program was resumed when the more faculty joined the department.

Student Category	2010-11	2011-12	2012-13	2013-14	2014 - 15	2015 - 16
Total student enrollment at the				PYP	197	193
beginning of year						
Progressed through the year				N/A	186	N/A
Withdrawn during the year				N/A	07	N/A
and re-enrolled the following						
year						
Withdrawn for good				N/A	04	N/A
Graduated successfully				N/A	N/A	N/A

Table-8: Enrolment Management and Cohort Analysis of 2014-2015

In 2014-15, 197 students joined the MIS program in the undergraduate program. Out of these 197 w4 have with have withdrawn for good due to various reasons. The progression rate of the cohort 2014-2015 is as follows:

Year	2013-14
Progression rate	94.42

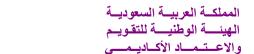


Table-9: Progression Rate of the Cohort 2014-2015

In year 2014-2015, 197- students have been admitted in the MIS program. The completion rate of this cohort is 94.42%. There are 04 students of this cohort who had withdrawn themselves during the first two years for various reasons.

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4. Destination of graduates as shown in survey of graduating students (Include this information in years in which a survey of employment outcomes for graduating students is conducted).

Date of Survey September 2015

Number Surveyed 115 Number Responded 93 Response Rate % 80%

Destination	Not Available for Employment		Available for Employment		
	Further	Other Reasons	Employed in	Other	Unemployed
	Study		Subject Field	Employment	
Number	23	0	62	8	0
Percent of Respondents	25%	0%	67%	8%	0%

Analysis: List the strengths and recommendations

MIS being an emerging field has a both the opportunities and challenges for the MIS graduates. The destination of the MIS graduating students shows that 75% of the graduates have already got jobs and 67% have got employment in the subject field. These statistics show a high acceptance of MIS graduate in the market.

Although there are vast opportunities for the MIS graduates in the market though the department need to strengthen the liaison between the industry and academia. For this department may organize seminars in coordination with the industry.



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#### C. Program Context

Significant changes within the institution affecting the program (if any) during the past year.

In order to address the rapidly changing market requirements several modifications have been introduced in the previous year. The modifications include curriculum restructure, necessary student practical training, hiring of new faculty, assessments and evaluation methods etc. These changes have positively influences the program outcome.

Implications for the program

Keeping in view the national and international accreditation regulations the credit hours requirement to obtain the BSBA degree in MIS has been changed to 145 from 136 along with compulsory practical training. This will lead to upgrade the quality of the program.

2. Significant changes external to the institution affecting the program (if any) during the past year.

The use of information and communication technologies are on rise since the last couple of years. These changes has also affected Saudi Market as well. Due to this change the importance of MIS programs have increased.

#### **Implications for the program**

The exponential growth in the usage of information systems in the organizations has opened several employment avenues the MIS graduates.



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#### **D.** Course Information Summary

1. Course Results. Describe and analyze how the individual NCAAA "Course Reports" are utilized to assess the program and to ensure ongoing quality assurance (eg. Analysis of course completion rates, grade distributions, and trend studies.)

(a.) Describe how the individual course reports are used to evaluate the program.

All faculty members are required to submit a course report and course specifications to chair at the end of every semester. These reports have provided an insight of teaching practices such as if any planned content has not been delivered and what actions has been taken by relevant faculty to address the shortfall. The appropriate adjustments could be plan by the chair due to the reports such as reducing the size of high enrolled students in specific course by offering multiple sections in next semester.

Each faculty member is required to include the survey analysis of each of the courses he/she teaches in the course report at the end of each semester. Since the first semester of 2014-2015 academic year, MIS department has developed a special tool to get more insight into student's evaluation. In the analysis, the questions are classified into four *groups*: (1) preparedness and expertise, (2) course delivery, (3) providing feedback on student learning, and (4) overall acceptance. This classification has given the department more details about the areas required more attention.

#### (1.) Completion rate analysis:

The total enrolments in the year 2014-15 were 1370 in various subjects for both male and female students. Out of these 1370 enrollments there are 681 for male and 689 for female students. The distribution of the grades along with completion rate analysis have been discussed in the following section.

#### (2.) Grade distribution analysis:

If we look at the grade distribution of both male and female students then we may realize that there is a clear difference in the distribution of grades for both groups. The grade distribution of male students follows almost a normal curve where as for the female students it skewed towards higher grades (see figure 5 to 10). For example the female students have achieve 32% of A and



A+ grades whereas male students have secure about 11% A and A+ grades. Similar variation is observed in B and B+ grades. The detailed grade distribution are presented in the Figures from 5 to 10.

#### **Male Section**

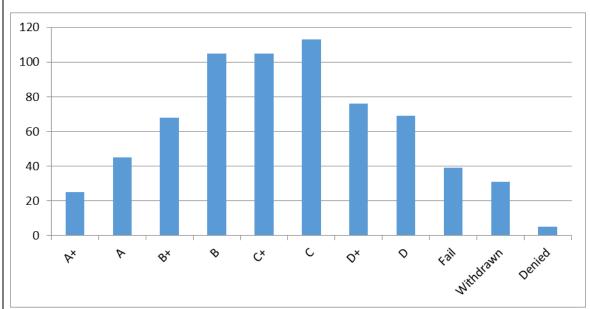


Figure-4: Grade distribution Male students

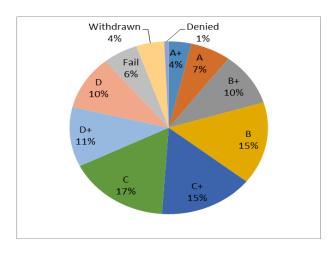
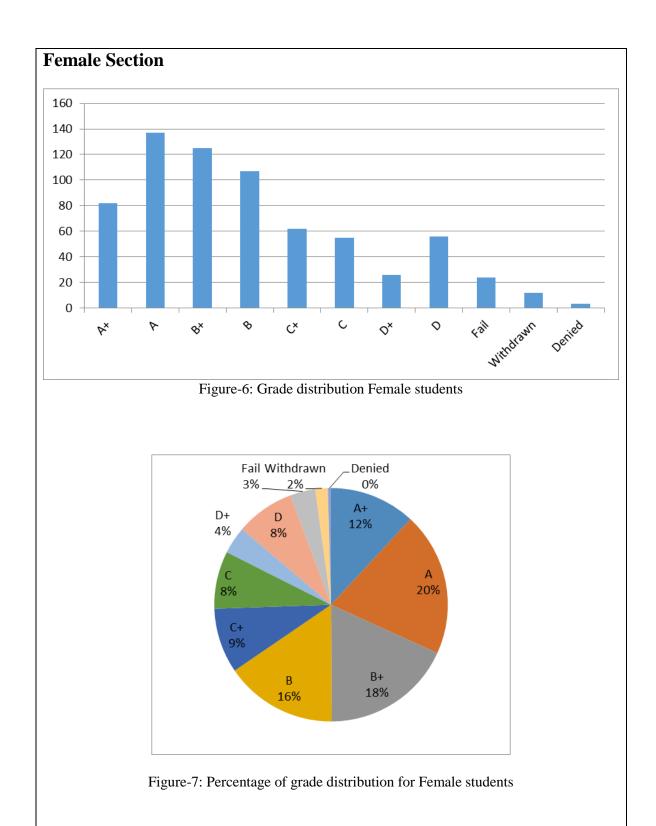


Figure-5: Percentage of grade distribution for Male students







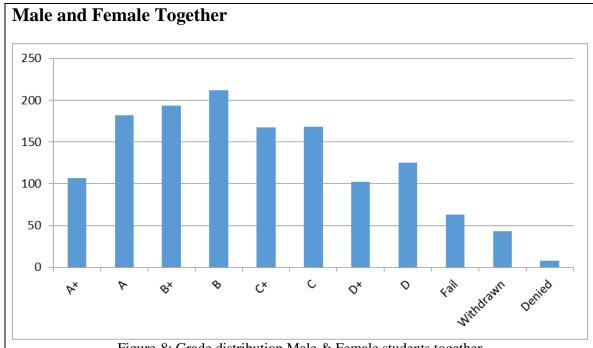


Figure-8: Grade distribution Male & Female students together

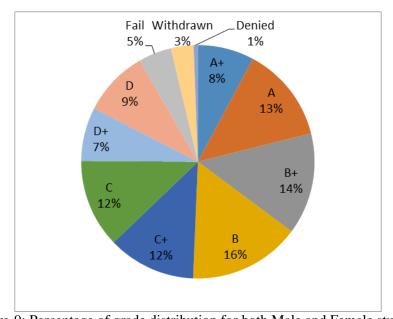


Figure-9: Percentage of grade distribution for both Male and Female students



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(3.) Trend analysis (a study of the differences, changes, or developments over time; normally several semesters or years):

If we look at the trend analysis of both groups (male, Female) separately then there were differences among two groups however the overall grade distribution of two groups combined follow almost the normal distribution.

#### 2. Analysis of Significant Results or Variations.

List any courses where completion rates, grade distribution, or trends are significantly skewed, high or low results, or departed from policies on grades or assessments. For each course indicate what was done to investigate, the reason for the significant result, and what action has been taken.

a. Co	ourse			
No	significant	variations	have	been
obsei	rved in the	grade distrib	ution f	or the
any	of the subje	ect. However,	some	minor
varia	tions have be	een observed	for the f	emale
stude	ents.			

Significant result or variation

No significant variations gave been observed.

Investigation undertaken

Not applicable

Reason for significant result or variation

Not applicable

Action taken (if required)

Not applicable

b. CourseNot applicable

Significant result or variation

Not applicable

Investigation undertaken

Not applicable

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Reason for significant result or variation
Not applicable
••
Action taken (if required)
Not applicable

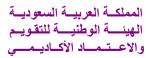
(Attach additional summaries if necessary)

#### 4. Delivery of Planned Courses

reason and what will need to be done if any compensating action is required.				
reason and what will need to be	done if any compensating action	n is required.		
Course title and code Explanation Compensating action if required				
Nil, All the courses were	Not applicable	Not applicable		
taught according to the plan.				

		ight in Courses that were Offered. Int importance to require some
Course	Unit of work	Reason
Nil	Not applicable	Not applicable
Compensating action if required Not applicable	I	
Course	Unit of work	Reason
Nil	Not applicable	Not applicable
Compensating action if required Not applicable	Í	
Course	Unit of work	Reason
Nil	Not applicable	Not applicable
Compensating action if required Not applicable		





## E. Program Management and Administration

List difficulties (if any) encountered in management of the program	Impact of difficulties on the achievement of the program objectives	Proposed action to avoid future difficulties in Response		
In 2014-15 academic year the	Not applicable	In order to avoid any management and		
department did not face any		administration in future the department is		
management or administrative		proactively involve has proposed the		
difficulties.		following action plan:		
		Hiring of new faculty is in progress		
		to address growing number of		
		students.		
		Regularly updating the curriculum so		
		that students may have access to the		
		latest knowledge.		
		The new curricula has been		
		developed with the collaboration of		
		all stakeholders such as students,		
		faculty, and industry partners.		
		The curricula has been benchmarked		
		against inter and external well		
		reputable universities.		
		• Courses are streamlined in the		
		curricula according to the program.		
		• All stakeholders were invited in the		
		evaluation process such as students,		
		faculty and employers.		



#### F. Summary Program Evaluation

1. Graduating Students Evaluation (To be reported on in years when surveys are undertaken)

Date of Survey

September 2015

In order to evaluate the program a survey was conducted in September 2015 to assess the graduating students' satisfaction from the program. All the questions were measured on a 5 point Likert scale from strongly disagree to strongly agree. 85 students (46 males and 39 females) participated in the survey. The results of the survey are shown in the following table:

In order to have students' feedback related the "knowledge" four questions were asked. Following tables shows the results:

Knowledge	
information systems.	4.42
Define the process of information system development life cycle.	4.32
Illustrate the usage and manipulation of information systems for the	
organisations to address the required needs and goals.	4.46
Recognize the role of information systems in influencing decision making	
processes.	4.57
Over mean score	4.44
	Describe principles, concepts, theories, and applications of management information systems.  Define the process of information system development life cycle.  Illustrate the usage and manipulation of information systems for the organisations to address the required needs and goals.  Recognize the role of information systems in influencing decision making processes.

The average score on each of the four questions was above 4 showing a high satisfaction of the students from the "knowledge" domain of the program. The overall mean of the knowledge domain is 4.44.



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In order to have students' feedback related the "cognitive skills" four questions were asked. Following tables shows the results:

2	Cognitive Skills	
2		
2.1	Analyse the requirements of information systems for business functions.	4.45
2.2	Design an information system that meets organizational needs.	4.52
2.3	Implement solutions based on organizational needs and requirements.	4.35
2.4	Evaluate how efficiently businesses use information systems.	4.30
	Over mean score	4.41

The overall mean of the cognitive skills domain is 4.41. This shows high satisfaction of the students from the "cognitive skills" domain of the program.

In order to have students' feedback related the "Interpersonal Skills & Responsibility" two items were used. Following tables shows the results:

3	Interpersonal Skills & Responsibility	Mean Score
3.1	Demonstrate ability to apply the conceptual and practical knowledge.	4.35
3.2	Show the ability to work individually or in teams.	4.47
	Over mean score	4.36

The overall mean of the "Interpersonal Skills & Responsibility" domain is 4.36. This shows high satisfaction of the students from the "Interpersonal Skills & Responsibility" domain of the program.



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Finally, to assess students' feedback related the "Communication, Information Technology, and Numerical" two items were used. Following tables shows the results:

4	Communication, Information Technology, Numerical	
4.1	Demonstrate various practical skills in using information technology and	
4.1	4.1 applications.	
4.2	Illustrate academic writing skills and oral communication skills in MIS	
4.2	field.	4.28
	Mean	4.30

The average score on each of the above questions is above 4 showing a high satisfaction of the students from the "Communication, Information Technology, Numerical" domain of the program. The overall mean of the "Communication, Information Technology, Numerical" domain is 4.30.



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a. List most important recommendations for improvement, strengths and suggestions

As the mean of survey results for each of the NFQ domain is above 4 this means that the students are highly satisfied for all four domains of NFQ.

- Students decision making and entrepreneurial ability need improvement.
- The student's involvement in research activities needs further engagement from faculty.
- Program administration may hire more qualified staff to support research laboratories.
- Program administration may introduce additional incentive encouragement programs to stimulate research community.
- There should be more stress on the students' participation in oral and written activities.

Analysis (e.g. Assessment, action already taken, other considerations, strengths and recommendation for improvement.)

The department's action plan to address the recommendation from the student's survey are as follows:

- Engage students in more research activities, especially in the advance level courses.
- Hiring of more researchers and staff to assist students in their research projects.
- More focus on case studies to enhance leadership and decision making abilities of the students
- More stress on communication skill in each course so that students can easily express their knowledge more conveniently.

b. Changes proposed in the program (if any) in response to this analysis and feedback.

No changes proposed in the program.

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2. Other Evaluation (e.g. Evaluations by employers or other stakeholders, external review)

To meet the program goals, department has collected a feedback from multiple stakeholders such as faculty, students, alumni, and from industry experts to evaluate and review the program and courses. The department has carried out the program evaluation, review and development process periodically but not to exceed 3 years, to monitor effectiveness of planned strategies and the extent to which intended learning outcomes has been achieved.

#### **Describe evaluation process**

The program evaluation and review process has provided a reliable evaluation of all aspects of the program to make necessary amendments to strengthen the program. The evaluation and review process guided the department in meeting the needs of students, advising and monitoring, professional preparation and personal growth and overall serving the community.

The program evaluation and review process has scrutinized present progress of the program and gauge its direction in meeting the targets. In this respect, a meticulously inspection is carried out in terms of observing the progress, against internal and external benchmarks. The Development & Curricula Committee has provided comments and suggestions to chair of the department about the status of program development.

Attach review/survey report N/A



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a. List most important recommendations for improvement, strengths and suggestions for improvement.

As the results of the survey depict that that most of the stakeholder are satisfied from the program learning outcomes. Following are some of the important recommendation that we the department received from the employers.

- Enhancing managerial and technical skills
- Improving communication skills
- Interpersonal skills
- Decision making and leadership skill need further improvement

(e.g. Analysis of recommendations for improvement: Are recommendations valid and what action will be taken, action already taken, or other considerations?)

The department's program evaluation process and accreditation portfolio is reviewed by external reviewers. The comments and suggestion of external reviewers has provided a valuable source to strengthen the review process. The department has seriously taken all the suggestions for improvement in the program and is working on the following:

- Strengthening industry and academic relationship
- Improving students' entrepreneurial skills by working in coordination with the industry through co-op training.
- More stress on improvement of interpersonal skills in each course
- More emphasis on communications skills improvement through class participation and presentations
- b. Changes proposed in the program (if any) in response to this feedback.

No major changes have been proposed in the overall structure of the program.

- 2. Ratings on Sub-Standards of Standard 4 by program faculty and teaching staff; 4.1 to 4.10.
- (a) List sub-standards. Are the "Best Practices" followed; Yes or No? Provide a revised rating for each sub-standard. Indicate action proposed to improve performance (if any).

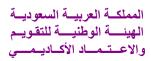


Sub-Standards	Best Practices Followed (Y/N)	5 Star Rating	List priorities for improvement.		
4.1 Student Learning Outcomes	Yes	***	<ul> <li>Relationship with the industry need to be strengthened more.</li> <li>The domain of interpersonal skills is required further improvement according to the employers' survey.</li> <li>There should be more interaction with the employers to determine their latest requirements.</li> </ul>		
4.2 Program  Development Processes	Yes	****	<ul> <li>The program and course plan required constant monitoring to notice flaws and opportunities.</li> <li>The higher percentage of stakeholders should be involved in the development process.</li> <li>Awareness plan is required at the department to educate faculty and staff on the required process of program development.</li> </ul>		
4.3 Program Evaluation and Review Processes	Yes	***	<ul> <li>The MIS program should be monitored continuously for improvement and quality perspective.</li> <li>The methodologies of collecting data and feedback needs to be diversified such as face-to-face meetings.</li> <li>Participants should be contacted in advance to give enough timeframe to prepare for brainstorming.</li> </ul>		



4.4 Student Assessment	Yes	****	• Students' success has to be monitored against	
			the mission and objective of the program.	
			Faculty should attend further workshops and	
			seminars to learn the latest techniques on	
			students' assessment process.	
4.5 Educational	Yes	****	KSU website needed further enhancement and	
Assistance for Students			support to display information truly in English	
			format.	
			Handicapped access should be at international	
			standards.	
			Overseas students required an automatic	
			mechanism to follow up their admission	
			application.	
			• The administrative staff should be fluent in	
			English proficiency.	
4.6 Quality of Teaching	Yes	****	The faculty may require further exposure to	
			modern teaching techniques and methodologies.	
			Teaching improvement needs to be compared	
			against the KPIs.	
			• The department may engage diverse	
			stakeholders such as parents for feedback on	
			teaching and quality of taught courses.	
			The department may plan to periodically invite	
			international scholars to visit and assess the	
			quality of the program.	
4.7 Support for	Yes	****	Department may enhance financial support for	
Improvements in Quality			faculty to attend various local and international	
of Teaching			workshops.	
			KPIs outlined in NCAAA standard's required	
			constant monitoring with target benchmarks.	





4.8 Qualifications and	Yes	****	Students English skills needs improvement for	
Experience of Teaching			interaction.	
Staff			Need more female faculty to teach technical	
			courses such as information security.	
4.9 Field Experience	Yes	****	Required improved relationship with local	
Activities			employers to secure appropriate internship.	
			KSU faculty should visits students more often	
			than twice a program.	
4.10 Partnership	Yes	****	Students exchange program should be scheduled	
Arrangements with Other			between the institutions.	
Institutions			College of Business Administration should visit	
			faculty of international institutes to observe their	
			research projects and innovation centres.	

Analysis of Sub-standards. List the strengths and recommendations for improvement of the program's self-evaluation of following best practices.

The strengths and recommendations for improvement of each substandard are discussed below:

#### **4.1 Student Learning Outcomes**

#### **Strengths:**

- The intended students learning outcomes is assessed by different stakeholders throughout the academic year.
- The students learning outcomes are designed to satisfy all stakeholders' needs such as students, employees and so forth.

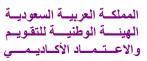
#### Recommendation

• There should be more interaction with the employers to determine their latest requirements.

#### **4.2 Program Development Processes**

#### **Strength:**





- The new curricula has been developed with the collaboration of all stakeholders such as students, faculty, and industry partners.
- The curricula has been benchmarked against inter and external well reputable universities.
- Courses are streamlined in the curricula according to the program.

#### **Recommendation:**

 Awareness plan is required at the department to educate faculty and staff on the required process of program development.

#### 4.3 Program Evaluation and Review Processes

#### Strength:

- The department has well-planned evaluation and review process in place.
- All stakeholders were invited in the evaluation process such as students, faculty and employers.

#### **Recommendations:**

- The methodologies of collecting data and feedback needs to be diversified such as face-to-face meetings.
- Participants should be contacted in advance to give enough timeframe to prepare for brainstorming.

#### **4.4 Student Assessment**



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#### Strength:

 Faculty use various assessment measures to gauge the level of students' learning outcomes.

#### **Recommendation:**

• Faculty should attend further workshops and seminars to learn the latest techniques on students' assessment process.

#### 4.5 Educational Assistance for Students

#### **Strength:**

- Department has well-defined orientation program in place for new students.
- Online registration process is streamline and easy to understand and followed by students.
- All the necessary information and documents for students are available online.

#### **Recommendation:**

- Overseas students required an automatic mechanism to follow up their admission application.
- The administrative staff should be fluent in English proficiency.

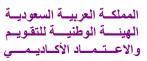
#### 4.6 Quality of Teaching

#### **Strengths:**

- The department is staffed with qualified faculty.
- The faculty evaluation is conducted regularly on several measures to determine the quality in teaching.

#### **Recommendation:**





- The department may engage diverse stakeholders such as parents for feedback on teaching and quality of taught courses.
- The department may plan to periodically invite international scholars to visit and assess the quality of the program.

#### 4.7 Support for Improvements in Quality of Teaching

#### Strength:

- Presence of devoted and committed Vice Deanship of Quality and Development.
- Best Teaching Scheme award in place.

#### **Recommendation:**

• KPIs outlined in NCAAA standard's required constant monitoring with target benchmarks.

#### 4.8 Qualifications and Experience of Teaching Staff

#### **Strengths:**

- Department have qualified faculty.
- Professional development program in place.

#### **Recommendations:**

• Need more female faculty to teach technical courses such as information security.

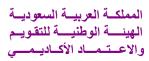
#### 4.9 Field Experience Activities

#### **Strengths:**

- Department have well-organized Co-Op training program in place.
- Qualified and experienced faculty to mentor students during the program.

#### **Recommendations:**





• KSU faculty should visits students more often than twice a program.

#### 4.10 Partnership Arrangements with Other Institutions

#### **Strengths:**

 Majority of the MIS graduate are employed within six months of graduation however this ration is less the relevant internal and external benchmarks.

#### **Recommendation:**

 MIS department should strengthen alumni/industry linkages and organize more job fairs where the MIS graduates will have more changes of employment.

# Standard 11. Relationships with the Community

#### **Strengths:**

- The MIS department has established a community relationship committee. This committee plays an important role and relationship building with the community.
- Along with teaching and research community participation is also a part of faculty/staff promotion so faculty/staff take community service very seriously.

#### **Recommendation:**

 Regular seminars may be conducted on various topics to strengthen the community relationship. In these seminars members of the community should be encouraged to participate.



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## **G. Program Course Evaluation**

1. List courses taught during the year. Indicate for each course whether student evaluations were undertaken and/or other evaluations made of quality of teaching. For each course indicate if action is planned to improve teaching.

				Action	
			Planned		
	No			No	
res		•	res		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
Yes		MIS department	Yes		
		council			
	Yes	Yes	Evaluations       Other Evaluation (specify)         Yes       MIS department council         Yes       MIS department council	Evaluations       Other Evaluation (specify)       Plan (specify)         Yes       MIS department council       Yes         Yes       MIS department council       Yes	



MIS 323: Information Systems Analysis	Yes	MIS department Yes
& Design (2)		council
MIS 419: Knowledge Management &	Yes	MIS department Yes
Data Mining		council
MIS 433: Information System Security	Yes	MIS department Yes
Policies		council
MIS 431: Selected Topics in MIS	Yes	MIS department Yes
Wills 431. Selected Topics in Wils		council
MIS 450: E-Healthcare Information	Yes	MIS department Yes
Systems		council
MIS 477: Coop Training in MIS	Yes	MIS department Yes
Wild 477. Coop Training in Wild		council

2. List All Campus Branch/Locations (approved by Ministry of Higher Education or Higher Council of Education).

Campus Branch/Location	Approval By	Date	
1: Main Campus: KSU main campus			

List all courses taught by this program and for this program that are in other programs (if any).

Year	Course Code	Course Title	Required or Elective	Credit Hours	College or Department
Prep Year					
1 <sup>st</sup> Year Semester 1					
1 <sup>st</sup> Year Semester 2					



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	1		ı	T
2 <sup>nd</sup> Year				
Semester 1				
and ==				
2 <sup>nd</sup> Year Semester 2				
		Management Information		
	MIS201	Systems		
		Systems		
3 <sup>rd</sup> Year				
Semester 1				
ard TT				
3 <sup>rd</sup> Year				
Semester 2				
4 <sup>th</sup> Year				
Semester 1				
Schiester 1				
.th -				
4 <sup>th</sup> Year				
Semester 2				
	MIS350	Decision Support System &		
		Expert Systems		
	MIS419	Knowledge Management &		
	1/11/5/41/9			
		Data Mining		
	MIS214	Principles of Business		
		Databases		
	MIS460	Project Management in		
	14110400	Ü		
		Information Systems		



3. Program Learning Outcome Assessment. Design a program learning outcome assessment plan using the NCAAA accreditation four year cycle. By the end of the four year cycle all program learning outcomes are to be assessed using KPIs with benchmarks and analysis, national or international standardized testing if available, rubrics, exams and grade analysis, or some alternative scientific measure of student performance.

Provide an analysis of the Four (five/six) Year Program Learning Outcome Assessment Cycle (List strengths and recommendations).

	NQF Learning Domains	Method of	Date of Assessment
	and Learning Outcomes	Assessment	
1.0	Knowledge:		
1.1	Describe principles,	Individual and group assignments.	Throughout the
	concepts, theories, and	Classroom exercises and	semester
	applications of management	assignments. Class participation.	
	information systems.		
			6th, 12th and 16th
		Exams	weeks
1.2	Define the process of	Group discussions to enhance	Throughout the
	information system	learning experience.	semester
	development life cycle.	Assignments. Class participation	
		and contribution.	
			6th, 12th and 16th
		Exams	weeks
1.3	Illustrate the usage and	Tutorials analysing concepts and	
	manipulation of information	theories presented in lectures to	
	systems for the	ensure understanding and to	Throughout the
	organisations to address the	provide necessary explanations.	semester
	required needs and goals.	Multimedia presentations to add	



		value to learning experience.	
		Guest lectures by business experts	
		to provide a practical overview of	
		the business context.	
		Classroom exercises and	
		assignments.	
		Class participation and	
		contribution.	6th, 12th and 16th
		Exams.	weeks
1.4	Recognize the role of	Essay assignments and case	
	information systems in	studies require students to	From 7 <sup>th</sup> to 12 <sup>th</sup> week
	influencing decision making	research and use information.	
	processes.		
2.0	Cognitive Skills		
2.1	Analyse the requirements of	Case studies.	Throughout the
	information systems for	Assignments.	semester
	business functions.	Individual and group	
		projects/presentation.	
		Group panel.	
		Exams.	6th, 12th and 16th
			weeks
2.2	Design an information	Projects.	From 12 <sup>th</sup> to 14 <sup>th</sup> week
	system that meets		
	organizational needs.		
2.3	Implement solutions based		From 12 <sup>th</sup> to 14 <sup>th</sup> week
	on organisational needs and	Group panel.	
	requirements.	Self-study and Projects.	
	on organisational needs and		



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2.4 Evalua		T .	
1 1	te how efficiently	Presentations.	From 12 <sup>th</sup> to 14 <sup>th</sup> week
busine	sses use information		
system	is.	External speakers.	
3.0 Interp	ersonal Skills & Resp	onsibility	
3.1 Demo	nstrate ability to apply	Projects presentations	
the co	nceptual and practical	Exams.	
knowl	edge.		
3.2 Show	the ability to work	Self-study for project assignment.	From 12 <sup>th</sup> to 14 <sup>th</sup> week
individ	lually or in teams.	Project presentation.	
4.0 <b>Comn</b>	nunication, Informatio	on Technology, Numerical	
4.1 Demo	nstrate various	Class participation	Throughout the
practio	al skills in using		semester
inform	ation technology and	Project Presentations.	Last three weeks of the
applica	ations.		semester
4.2 Illustra	ate academic writing	Reports, research topics and	Last three weeks of the
skills	and oral	projects.	semester
comm	unication skills in	Presentations.	
MIS fi	eld.		
5.0 <b>Psych</b>	omotor	ı	ı
5.1 Not A	oplicable		



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Provide "direct assessments" for the current year's program learning outcomes, according to the dates provided above (G.2). A *KPI Assessment Table* is provided below. Each learning outcome should utilize a separate KPI table. Over the four (five/six) year cycle, all program learning outcomes are to be assessed and reported in the *Annual Program Report*(s). Normally a program has 6 to 8 program learning outcomes. Therefore 1 to 3 learning outcomes are directly assessed each year.

The KPI table is used to document directly assessed program learning outcomes. Assessments methods may include: national or international standardized test results, rubrics, exams and grade analysis, or learning achievement using an alternative scientific assessment system (copy the *KPI Assessment Table* and paste to make additional tables as needed).

**KPI** Assessment Table (Institutionally approved for the program)

Program KPI and Assessment Table is provided in Annexure- I.



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3. Orientation programs for new teaching staff							
Orientation programs provided? Yes Vo If offered how man	ny participat	ed?					
a. Brief Description							
King Saud University offers orientation to new faculty members and to lecturers, TAs and non-academic staff. A comprehensive orientation program is organized by the Department of MIS as well at the beginning for the new faculty to introduce them to the program and its requirements, benefits, available services and facilities and students' obligations and responsibilities. These sessions are at the start of each academic year. These sessions comprise of various modules such as academic ethics, organizational culture/structure, rules and regulations of the college and the department regarding students' evaluation; class room management, research.							
b. List recommendations for improvement by teaching staff.							
Generally, the orientation programs are effective as most the faculty appr	reciate these	programs.					
These programs are helpful to the faculty as through these programs they g	get a chance	to familiar					
themselves with the rules and regulations of the department and college/ur	niversity. Fu	rther, these					
orientations help new faculty to understand the culture and environment of the department.							
c. If orientation programs were not provided, give reasons.							
Not Applicable							
4. Professional Development Activities for Faculty, Teaching and Other	How	many					
Staff		ipated					
a. Activities Provided	Teaching Staff	Other Staff					





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a) Workshop on teaching effectiveness	08	
b) Faculty development	06	
c) Departmental seminar	09	

b. Summary analysis on usefulness of activities based on participant's evaluations or other evaluation methods.

The MIS department regularly organizes seminars on various emerging topics related to MIS. Speakers are invited from academia and industry to share their experience. These seminars are open to the faculty, staff, students and industry.



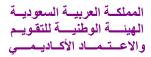
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# H. Independent Opinion on Quality of the Program after Considering Draft Report

(e.g. head of another similar department/ program offering comment on evidence received and conclusions reached) (Attach notes)

1. Matters Raised by Evaluator Giving Opinion	Comment by Program Coordinator		
The department has recently received an independent opinion on quality of the program on its SSR from an external reviewer. Please refer to the corresponding section in the SSR included in the department accreditation file.	After reviewing the SSR the independent reviewer has highlighted some important implication which are addressed in detail in "Independent Evaluations" section of SSR.		
2. Implications for Planning for the Program  Not applicable			





## I. Action Plan Progress Report

1. Progress on Implementation of Previous Year's Action Plans							
Actions Planned	Planned Completion Date	Person Responsible	Completed	If Not Complete, Give Reasons			
a. Recruitment of Qualified faculty members	Ongoing process	Program Chairman	In progress	The department is in the process of attracting new faculty with relevant qualifications.			
Actions Planned	Planned Completion Date	Person Responsible	Completed	If Not Complete, Give Reasons			
b. Collaboration with SAP	February 2015	Program Chairman	Yes	N/A			
Actions Planned	Planned Completion Date	Person Responsible	Completed	If Not Complete, Give Reasons			
c. Organize workshop/seminars	Ongoing process	Seminar committee	Ongoing	N/A			
Actions Planned	Planned Completion Date	Person Responsible	Completed	If Not Complete, Give Reasons			
d. Get accreditation from national and international bodies	In-process	Accreditation committee	In process	N/A			



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#### 2. Proposals for Program Development

a. Proposals for Changes to Program Structure (units/credit-hours, compulsory or optional courses, other)

After the feedback from the faculty, students, other departments and market conditions, the curriculum at MIS department is regularly updated. So far the program curriculum has been subject to two major revisions related to pre-requisites and program credit hours.

b. Proposals for Changes to Courses, (deletions and additions of units or topics, changes in teaching or assessment procedures etc.)

Currently there are not any proposals under consideration for changes in the under-graduate program.

#### c. Development Activities for Faculty and Teaching Staff

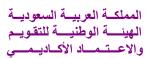
The MIS Department has made substantial contributions to improving the quality of its workforce. Such improvements have been made through providing professional staff training through workshops that have been offered on a regular basis by the Deanship of Skills Development (http://dsd.ksu.edu.sa/en). In addition, faculty members are encouraged to attend international conferences and professional training courses. These result in continuous improvement across the different activities of the MIS Department, which include teaching, research activities, and community service. It is important to highlight that KSU has progressed effectively in rewarding excellent academic and administrative performance.

Actions Required	Completion Date	Person Responsible
1) Hiring new faculty	In progress	The departmen chairman
2) Organize workshop/seminars	On going	Seminar committee
3) Get accreditation from national and international bodies	In progress	Accreditation committee



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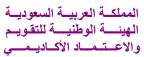
Program Chair/ Coordinator Name:	
Signature:	Date Report Completed:
Received by:	_ Dean/Department Head
Signature:	



### **Annexure- I: Program KPI and Assessment Table**

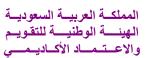
KPIs used to measure the Standard s	List of Program KPIs Approved by the Institution	KPI Target Benchmark	KPI Actual Benchmark	KPI Internal Benchmarks	KPI External Benchmarks	KPI Analysis	KPI New Target Benchmark
	Effectiveness of the Program		3.8/5.0 MIS Program Evaluation Survey	Management 4.2/5.0	Michigan Tech 3.9/5.0 Source: http://www.mtu.edu/business/u ndergraduate/mis/ Retrieved on 02/06/2014	Analysis has been made on standard 1 related to this KPI	4.0/5.0
	Effectiveness of Program Governance		4.1/5.0 Program Admin Survey	Finance 4.2/5.0	University of Nebraska at Omaha 4.2/5.0 Source: http://www.unomaha.edu/colle ge-of-information-science-and-technology/information-systems-and-quantitative-analysis/undergraduate/BS-in-MIS-Degree.php Source: Retrieved on 02/06/2014	Analysis has been made on standard 2 related to this KPI	4.5./5.0





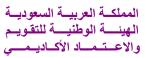
3	Effectiveness of	4.0/5.0	3.7/5.0	KSU-CBA	Indiana University of	Analysis has been	4.0/5.0
	Course Delivery by		Student	BSBA in	Pennsylvania	made on standard	
	faculty		feedback on	Management	4.1/50	3 related to this	
			faculty	3.9/5.0	Source:	KPI	
					http://www.iup.edu/mis-		
					desci/undergrad/management-		
					information-systems-		
					bs/default.aspx		
					Retrieved on 03/06/2014		
4	Partnership	Two MIS	One MIS	Two	The College of Business	Analysis has been	Two MIS
	1	programs	program	management	Administration	made on standard	programs
	international			programs	University of Toledo – USA	4 related to this	
	institutions				www.utoledo.edu	KPI	
					Simon Fraser University –		
					Canada		
					www.sfu.ca		
4	Ratio of students to	Targeted	Actual	KSU-CBA	University of Oregon	Analysis has been	30:1
	teaching staff.	30:1	Benchmark	BSBA in	19.1	made on standard	
			35:1	Management	Source:	4 related to this	
				26:1	www.hadmissions.uoregon.edu	KPI	
					/profile.html		
					Retrieved on 28/05/2014		
4	Proportion of total	29:1	39:1	KSU-CBA	University of California at	Analysis has been	33:1
	number of students in			BSBA in	Berkeley	made on standard	
	the program vs			Management	17: 1	4 related to this	
	teaching staff with			29	Source:	KPI	
	verified doctoral				www.berkeley.edu/about/fact.s		





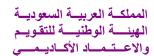
	qualifications.				html Retrieved on 28/05/2014		
4	Percentage of students entering programs who successfully complete first year.	86 %	82 %	KSU-CBA BSBA in Management 95.5 %	University of Missouri at St. Louis 91% Source: http://www.umsl.edu/divisions/business/mis/B.S.%20in%20I.S ./ Retrieved on 21/09/2014	Analysis has been made on standard 4 related to this KPI	90 %
4	Proportion of students entering undergraduate programs who complete those programs in minimum time.	85 %	78 %	KSU-CBA BSBA in Management 91 %	University of Virginia 87 % Source: http://colleges.usnews.rankings andreviews.com/best- colleges/rankings/highest-grad- rate/page+2 Retrieved on 28/05/2014	Analysis has been made on standard 4 related to this KPI	95 %
4	Student evaluation of academic and career counselling. (Average rating on the adequacy of academic and career counselling on a five point scale in an annual survey of final year students.	4.0/5.0	3.2/5.0	KSU 3.7/5.0	Ross School of Business at University of Michigan 4.1/5.0 Source: http://www.bus.umich.edu/Stud entCareerServices/ Retrieved on 21/09/2014	Analysis has been made on standard 4 related to this KPI	4.0/5.0





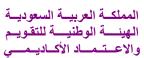
4	Proportion of graduates from undergraduate programs who within six months of graduation are:	90%  Target enrolled in	Actual Employed 81%  Actual enrolled in further study 3%	Management 92%  KSU-CBA BSBA in Management 7%  KSU-CBA BSBA in Management	US Business Schools – MIS program Average 93% Source: http://www.bestcollegereviews. org/best-college-majors-for- the-future/ Retrieved on 15/10/2014 University of Arizona 10% Source: http://degreesearch.arizona.edu Retrieved on 15/10/2014  University of Arizona 2% Source: http://degreesearch.arizona.edu Retrieved on 15/10/2014	Analysis has been made on standard 4 related to this KPI	Analysis has been made on standard 4 related to this KPI  Analysis has been made on standard 4 related to this KPI
5	Ratio of students to administrative staff	25:1	29:1	21:1 (KSU)	University of Dayton, OH 23:1 Source: http://college- table.wgbh.org/college_local Retrieved on 15/10/2014	Analysis has been made on standard 5 related to this KPI	25:1
6	Adequacy of Learning	4.5/5.0	4.2/5.0	KSU 4.4/5.0	Rochester Institute of	Analysis has been	4.5/5.0





	Resources		Student Satisfaction Survey		Technology 4.2/4.5 Source: https://www.rit.edu/fa/humanre sources/benefits/tandlc.html Retrieved on 15/10/2014	made on standard 6 related to this KPI	
7	Adequacy of Facilities and Equipment	4.5/5.0	4.3/5.0	KSU 4.6/5.0	King Fahad University for Petroleum and Mineral (KFUPM) 4.4/5.0 Source: http://www.kfupm.edu.sa/deans hips/dad/AnalyticsReports/Rep orts/ACCT.MIS.Self.Assessme nt.Report.2005.pdf Retrieved on 15/10/2014	Analysis has been made on standard 7 related to this KPI	4.5/5.0
8	Proportion of total operating funds (other than accommodation and student allowances) allocated to provision of student services.	4.75/5.0	4.2/5.0	4.4/5.0	No External benchmark	Analysis has been made on standard 8 related to this KPI	4.75/5.0
9	Faculty Turnover (other than retirement	6.5%	6.1%	KSU 10.5%	No External benchmark	Standard 9	4.5%





	by age)						
10	Number of book titles held in the library as a proportion of the number of students.	20:1	10676 Books/628 Students in MIS program = 17 books 17:1	CBA 45:1	No External benchmark	Standard 10 Analysis:  There are abundant virtual sources and databases available for faculty and students.	30:1
10	Number of web site subscriptions as a proportion of the number of programs offered.	At least 10 subscribed online resources	7 are subscribed	32	No External benchmark	Standard 10	At least 15 Virtual resources
10	Number of refereed publications in the previous year per full time equivalent member of teaching staff. (Publications based on the formula in the Higher Council Bylaw excluding conference presentations)	1 Article Per Year Per faculty	1.8 Average per year in the Department	CBA – 249/253=0.98	No External benchmark	Standard 10	2 Articles per faculty per year
10	Number of papers or reports presented at	1 paper or Report per	75% of faculty met	CBA 85% of faculty	No External benchmark	Standard 10	1 paper or Report per





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	during the past year per full time equivalent members of teaching staff.	year	1	members met the requirement			faculty per year
10	Proportion of total operating funds spent on research in MIS Department	1.2 Million SAR	.8 Million	College – 6.2 Million SAR Institution- 89.46 Million SAR	No External benchmark	Standard 10	1.2 Million SAR
11	Number of community education programs provided as a proportion of the number of departments.	4.5/5.0	4.0/5.0	CBA 4.15/5.0	No External benchmark	Standard 11	4.5/5.0
11	Number of workshops and information	workshops/s essions per year			No External benchmark	Standard 11	At least 5 workshops/se ssions per year

Analysis of KPIs and Benchmarks: (list strengths and recommendations)

**KPI Analysis** refers to a comparison and contrast of the benchmarks to determine strengths and recommendations for improvement.

Number of workshops and information sessions offered to Community:



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At the moment, MIS department offers three workshop/seminars per year which is quite low as compare to the target benchmark. The higher number of seminars would definitely create a healthy and robust research environment and competition among students, faculty and staff. It will provide excellent opportunities for local students, faculty and staff to rub shoulder with internationally known scholars.

Proportion of total operating funds spent on research in MIS Department:

Current financial allocation SAR 1.3 million for research activities at MIS department is not on par as compared to internal SAR 8 million and College SAR 6.2 million benchmarks. This financial allocation must be increase to meet the operating expenses on research activities. Arrangement of an international conference required to meet a diverse number of operating expenses in the form of rent of facilities, room and board of participants, advertisement, and catering, and so forth. MIS department should analyse operating expenses of similar MIS department in international institutes to recommend increment in next yearly financial budget.

Number of papers or reports presented at academic conferences during the past year per full time equivalent members of teaching staff:

MIS faculty is meeting the requirement of publishing research papers or report by 75%. They have been advised and supported to meet the benchmark by 100%. In this respect, funds are available for the faculty to meet the benchmark. This practice will enhance the teaching quality and also expose faculty to international research community. This benchmark also support the College and University commitment towards creating and maintain research environment to support Kingdom infrastructure.

Number of book titles held in the library as a proportion of the number of students:

Since MIS is a relatively new department and new discipline, the number of books physically available is limited. However, there are abundant virtual sources that are supplied by publishers to faculty and students. Currently, there are 10,676 books available for approximately 628 students as the proportion of 17 books per students (20:1). Department is committed to increase this ration to 45:1 to meet the internal benchmark. The vast availability of text book is critical for the growth and success of students.



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Ratio of students to administrative staff:

Currently, each 29 MIS students are served by a single non-academic administrative and professional employee. MIS department would like to bring this ratio to 25:1 to offer quality service to students. This criterion may also address the recruitment and availability issue of non-academic administrative and professional employees at the MIS department. The students will be well served by qualified staff and will not be bothered by non-academic issues and concerns.