## AACSB International

## Information Session in Saudi Arabia

**Location:** [**King Saud University**](http://www.ksu.edu.sa/)**,** College of Business Administration, Building 67, Second floor, Room 94

**Tuesday, December 4, 2018**

AACSB International – The Association to Advance Collegiate Schools of Business is the world’s largest business education network connecting students, academia, and business to advance business education worldwide. A nonprofit membership organization run by dedicated volunteers and staff, AACSB International provides quality assurance of business school programs, the latest in business education intelligence, thought leadership, and professional development services.

Founded in 1916, AACSB is a global association of more than 1,600 member organizations across 100 countries and territories, with headquarters in North America, Asia Pacific, and Europe. With almost 800 business schools accredited worldwide, AACSB ensures the highest quality standard in business education to prepare the next generation of business leaders.

AACSB International and its member King Saud University are pleased to extend a warm invitation to you to an Information Session on the value of AACSB International Membership and Accreditation. The session will be interactive and focuses on the business education landscape in Saudi Arabia.

|  |  |
| --- | --- |
| **9:00 – 9:30** | **Welcome and opening remarks by King Saud University** |
| **9:30 – 10:30** | **AACSB Membership and Quality Assurance**  *Tim Mescon – Executive Vice President and Chief Officer EMEA, AACSB International* |
| **10:30 – 11:00** | **AACSB Accreditation**  *Ihsan Zakri - Manager, Accreditation and Member Services, EMEA, AACSB International* |
| **11:00 – 12:00** | **Q&A Discussion and tour in KSU** |

*Please contact* ***fruzsina.hoor@aacsb.edu*** *to confirm your attendance.*